

NACStech 2012 Educational Sessions

Monday May 21, 2012	Technology Project Management Part 1	Effectively Incorporating Benchmarking Data	Mobile Couponing	Integrating Mobile, Social and Loyalty Marketing
2:30 – 3:45				
4:00 – 5:15	Technology Project Management Part 2	Innovations in Payment Platforms Standards	Leveraging Social Media	What's Next in POS
5:30 – 7:00	Welcome Reception			

Tuesday May 22, 2012	Digging Into Data Mining	Overview of Mobile Payment Technology	Leveraging Social Media (repeat)	PCI and Optimal Network Design
8:00 – 9:15				
9:30 – 10:45	Making the Switch: Item Level Inventory	The Future of Payment: Mobile and EMV	Maximize MS Project 2010 with Office365 for Success	Integrating Mobile, Social and Loyalty Marketing (repeat)
11:00 – 12:15	General Session featuring Paul Ollinger of The Absolutely Huge Company LLC			
12:30 – 6:30	Expo			

Wednesday May 23, 2012	Expo			
8:00 – 11:00				
11:00 – 12:30	General Session			